

Strengths, Weaknesses, Opportunities, Threats

SWOT ANALYSIS

Strengths

- State and regional industry clusters
- Central Mountain West Location
- Growing population
- Natural resources
- Educated and diverse workforce
- Momentum of a strong economy

Opportunities

- Wind energy in the region
- Stronger than national real estate markets
- Established Economic Development District
- Transit oriented development via Front Runner



Weaknesses

- Poor retention of high skilled graduates
- Mismatch between employment and housing
- Increased strain on physical infrastructure
- Pockets of unskilled labor
- Out of state perception of social cultures in Utah
- Significant distance from global markets

Threats

- Demands on education infrastructure
- Unusual weather, air quality and drought
- National and global trends
- Fiscal demands on city, state, and county budgets
- Global Business